



**STAR WARS**

**GET THE NEW EXCLUSIVE LEGO® SNOWSPEEDER™!**

AVAILABLE STARTING MAY 4 ONLY AT THE LEGO® STORE AND SHOP.LEGO.COM.



EXCLUSIVE OFFER



**STAR WARS**

70 PIECE SET!

**FREE R2-D2™ SET**  
WITH A LEGO® STAR WARS™ PURCHASE OF \$50 OR MORE!



Offer valid May 4-7, 2017 only or while supplies last. Limit one per customer. See a Brick Specialist for details.



SPECIAL OFFER



**MARVEL SUPER HEROES**

MARVEL GUARDIANS OF THE GALAXY VOL. 2

**FREE MINI MILANO**  
WITH PURCHASES OF \$35 OR MORE!



Offer valid May 8-21, 2017 or while supplies last only. Limit one per customer. See a Brick Specialist for details.

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

SUNDAY

**STAR WARS DAY**  
**MAY THE 4TH**  
**BE WITH YOU**

**May 4-7: Celebrate Star Wars™ with DOUBLE VIP POINTS on all LEGO® Star Wars™ items and access to select sale items!**

<p>1 </p> <p><b>May 2-3: FREE VIP Monthly Mini Model Build!</b> <small>LEGO® VIP members register at shop.LEGO.com/MiniBuild-registration starting April 15.</small></p>	<p>2</p>	<p>3 <b>May 4: Special Star Wars™ events in stores today only!</b> <small>See back for details.</small></p>	<p>4</p>	<p>5</p>	<p>6</p>
<p>8 <b>April 24 - June 25: Help the rebel alliance by building a base camp complete with Star Wars™ ships, droids and more!</b> <small>See back for details.</small></p>	<p>9</p>	<p>10 </p>	<p>11</p>	<p>12</p>	<p>13 <b>May 13 &amp; 14: Mother's Day Weekend Building Event!</b> <small>See back for details.</small></p>
<p>15</p>	<p>16</p>	<p>17</p>	<p>18</p>	<p>19</p>	<p>20 <b>LEGO LIFE</b> <b>May 20: Join in a LEGO® Life Meeting!</b> <small>See back for details.</small></p>
<p>22 <b>May 22: Minifigure Swap Monday!</b></p>	<p>23</p>	<p>24 <b>PASSPORT</b> <small>The LEGO® Store</small> <b>All month long, receive a special Star Wars™ passport stamp when you download the LEGO® Life app or ask a Brick Specialist for a demonstration!</b></p>	<p>25</p>	<p>26</p>	<p>27 <b>LEGO LIFE</b> <b>May 27: Join in a LEGO® Life Meeting!</b> <small>See back for details.</small></p>
<p>29 Memorial Day</p>	<p>30</p>	<p>31 <b>FREE TICKET WITH PAID TICKET TO LEGOLAND® RESORTS OR LEGOLAND DISCOVERY CENTERS</b> <b>Receive offer with any purchase.</b> <small>Offer valid at the LEGO® Store and shop.LEGO.com May 26-June 30, 2017 while supplies last. Limit one per customer. See back for details.</small></p>			

For even more new and exciting sets go to [shop.LEGO.com](http://shop.LEGO.com)!

COMING IN MAY



LEGO duplo

10846 Flo's Café

COMING IN MAY



LEGO JUNIORS  
EASY TO BUILD

10744 Thunder Hollow Crazy 8 Race



LEGO MINECRAFT

21134 The Waterfall Base



LEGO ELVES

41185 Magic Rescue from the Goblin Village



LEGO STAR WARS

75171 Battle on Scarif



LEGO MARVEL SUPER HEROES

76081 The Milano vs. The Abilisk



LEGO TECHNIC

42061 Telehandler



LEGO Architecture

21035 Solomon R. Guggenheim Museum®

## Events at the LEGO® Store!



VIP Mini Model Build  
May 2-3

In order to sign up guests must have a registered LEGO® VIP email address. If you do not have one you can create one for free at [shop.LEGO.com/VIP](http://shop.LEGO.com/VIP). This event has limited space. To reserve a spot, visit [shop.LEGO.com/Minibuild-Registration](http://shop.LEGO.com/Minibuild-Registration) starting April 15. Due to safety and build experience standards, builders must be between the ages of 6-14 to participate. The mini model must be completely built in store. Registration is on a first come first serve basis and quantities are limited.



Build a Star Wars™ Rebel Base Camp  
April 24 - June 25

Take part in the Rebel Alliance by building vehicles, aircrafts or droids for the basecamp at your local LEGO store. Take a photo of your creation and upload it to the LEGO Life mobile app to receive wearable Yoda ears while supplies last. This activity is for children ages 6-14 only.



Mother's Day Weekend Building Event  
May 13 & 14

This Mother's Day weekend, experience the joy of building together! Come in and build a spring inspired tulip mini build that you get to take home - for free! This event is for VIP members and is intended for ages 6-14 years old. Registration is required; call or stop by your local LEGO Store to sign up starting April 1. May 14th event excludes malls not open on Sundays. See a Brick Specialist for details.



May the 4th Be With You Special Events  
May 4

All day, come in dressed as your favorite Star Wars™ character and complete the search & find activity to earn wearable Yoda ears.  
**At 5pm**, participate in a minifigure speed build challenge. The fastest builders will get a free minifigure! Registration may be necessary, please see a Brick Specialist for details. This activity is intended for ages 6-14 only.



LEGO® Life Meeting  
May 20 & 27

Join us for a LEGO Life Meeting! Meet other LEGO Life users, share your building skills, learn how to build the May mini model and use your creativity to add more to it. Plus, you can enter your creation in the LEGO Life Monthly Meeting challenge. This exclusive event has limited space, so please sign up early! Registration is \$10 per child. Open to children 6-14 only. Registration begins April 1.

Ask a Brick Specialist for more details about our upcoming events! \*Play opportunities may not be available at the LEGO® Store at Rockefeller Center®.

## MAY CHALLENGE BUILD A SUPERCAR

Join us  
May 20<sup>th</sup> or 27<sup>th</sup> for  
a LEGO® Life meeting  
to participate in the  
challenge!



Download LEGO® Life today!



LEGO STAR WARS  
Earn 50 bonus VIP points on these sets in May:



75171 Battle on Scarif



75172 Y-Wing Starfighter™



## DID YOU KNOW...?

You don't have to go to a LEGO® Store to get a calendar!

Just visit [stores.LEGO.com](http://stores.LEGO.com) to download the calendar each month.



LEGO®, the LEGO logo, the Minifigure, the LEGO DUPLO logo, the LEGO Juniors logo, the LEGO Elves logo, the LEGO Technic logo, the LEGO VIP logo, the LEGO Architecture logo and the LEGO Life logo are trademarks of the LEGO Group. © 2017 The LEGO Group. WOR 4141 LEGOLAND IS A PART OF THE MERLIN ENTERTAINMENTS GROUP. ©2017 MARVEL. © Disney &™ Lucasfilm Ltd. © 2017 Mojang AB and Mojang Synergies AB. MINECRAFT is a trademark or registered trademark of Mojang Synergies AB.

Double VIP Points: Valid May 4 through 11:59pm EST (8:59pm PST) May 7, 2017. Only Star Wars™ items from the current assortment qualify for this offer. Points are attributed to the account once payment is received. VIP Membership required. See [VIP.LEGO.com](http://VIP.LEGO.com) or inquire in a LEGO Store for details on free membership. Offer cannot be combined with any other VIP Program offer, discount or coupon. Points will not be credited for purchases made prior to, or after this promotion. Points will not be earned on the purchase of Gift Cards or any applicable taxes or shipping charges. The LEGO Group reserves the right to amend or cancel this promotion at any time without prior notice. Subject to availability.

Free Exclusive R2-D2™: Set with LEGO® Star Wars™ purchases of \$50 or more. Offer valid May 4-7, 2017 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$50 or more in LEGO® Star Wars™ merchandise. Item 30611. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

Free LEGO® Mini Milano with purchases of \$35 or more: Offer valid May 8-21, 2017 in LEGO Stores and shop.LEGO.com. Offer is available while supplies last only. Offer is only valid on purchases totaling \$35 or more. Item 30499. One free item per customer. Qualifying amount applies to merchandise only and does not include applicable tax charges. Offer is not valid toward sale items, prior purchases or gift cards. May not be combined with any other offer, discount or coupon. Offer is not valid at LEGOLAND Parks or LEGOLAND Discovery Centers. Free gift cannot be exchanged or substituted for any other item or cash value. Set is available exclusively through this offer; additional sets cannot be purchased. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

LEGOLAND Parks and LEGOLAND Discovery Center FREE ticket with full paid ticket offer with any LEGO purchase: Offer valid May 26 - June 30, 2017 at [shop.LEGO.com](http://shop.LEGO.com) and participating LEGO stores only, including the LEGO Stores at Downtown Disney® in Orlando, FL, Disneylands Resort in Anaheim, CA. Offer is available while supplies last. Qualifying amount applies to merchandise only from the current assortment and is not valid toward prior purchases or gift cards. Retail purchase offer excluded from stores at the LEGOLAND Parks or LEGOLAND Discovery Centers. Each qualifying purchase will receive a coupon good for one free one-day ticket with purchase of a full-price one-day ticket to LEGOLAND® California, LEGOLAND Florida or any LEGOLAND Discovery Center. Offer cannot be applied or combined with any other discount offer. No photocopies or facsimiles of coupon will be accepted. Additional restrictions may apply. Not for resale. Free gift cannot be exchanged or substituted for any other item or cash value. The LEGO Group reserves the right to cancel or modify any promotion without prior notice.

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